

WRITER | STRATEGIST | CONNECTOR

SAMANTHA VENTRESCA



BUSINESS

Twelve years of professional experience articulating the stories of Canada's most dynamic organizations.

Principal

Ventres.ca, 2020–Present

Director & Associate Partner

Idea Workshop, 2015–2020

Bilingual Consultant | Conseillère

Strategic Objectives, 2012–15

Business Development

Fashion Design Council of Canada, 2010–12

Writer & Reporter

Design, Business, Sports, Lifestyle, 2009–12

LEISURE

Cultivating joy outside work and service to pause and reflect, take in new adventures, and have some good ol' fun.

Travel

Europe, Americas, Middle East & North Africa

Road Trips by Car & Bike

Northeast Coast, Waterfront Trail, Icefields Parkway

Wellness

Gardening, Meditation, Cooking Experiments

Learning

Economics, Philosophy, Public Policy, The Internet

SERVICE

Honouring the past, participating in the present, and committing to the future.

Founder

proactivecitizen.org, 2019–Present

Communications Lead

Urban Land Institute, 2018–2020

Literacy Tutor

West Neighbourhood House, 2016–18

Judge

Made in Blog (MIB) Awards, 2013–14

Editor-in-Chief

North American Model United Nations, 2011

EDUCATION

Ongoing pursuit of knowledge to gain new perspectives and unlock creative inspiration and competitive wisdom.

Public Lecture Attendee

Walrus Talks, Dunlap Institute, Munk School

Exchange, Art History

Université de Franche-Comté

Exchange, Journalism

Trois-Pistoles, Québec

Honours Bachelor of Arts, French

Brock University, 2005–09