
Summary

I am an experienced executive who has led cross-functional teams including Product Management, Fraud Prevention, Data Science, Software Development, Compliance and Sales. I have been an early senior staff member at two startups that grew to unicorn status and served as a senior leader at multiple large companies. Outside of my primary career I have served on multiple boards including as Chair on two occasions.

Professional Experience

Managing Partner [Zen Launchpad](#)

Mar 2023 – Present

Zen Launchpad is a Venture Builder and Business Incubator based in North Vancouver BC. As Managing Partner I have ultimate accountability for all aspects of the business.

- Led the relaunch of the company post COVID
- Launched the Canada Startup Visa Program in partnership with [Spring Activator](#)

Chief Product Officer [Lynx](#)

Aug 2021 – Mar 2023

Lynx is a FinTech platform company based in the ASEAN region. In my role I served both to guide the development of our regulated FinTech platform and as a fractional executive and advisor to our portfolio companies.

- Led overall Product Roadmap, GtM strategy and Product Development
- Provided executive support to leaders of our various portfolio companies
- Insured common Product Development frameworks (Scrum Agile)

Director (II), Special Projects [Central 1](#)

Mar 2019 - July 2021

Central 1 provides a banking as a service (SaaS) platform as well as a myriad of Financial and Treasury products. In this role I was responsible for senior leadership of critical corporate initiatives.

- Responsible for senior leadership of teams of 4 to 60 on critical corporate initiatives and high priority product development and delivery
- Served as seconded CEO to a subsidiary entity where I [led the restructure and sale of the company](#)

Director (I), Risk Solutions [Central 1](#)

Nov 2016 - Mar 2019

In this role I had overall leadership and P&L accountability for Central 1's Risk focused product offerings including: CyberSecurity, Fraud Prevention, Background and Credit Check, Identity (KYC), Anti-money laundering (AML), Regulatory Reporting and Insurance. This role was exceptionally complex involving dozens of stakeholders and a multifaceted development and regulatory roadmap. The offerings of my department included: B2B SaaS solutions, consulting services and outsourced operations including a 24/7/365 fraud monitoring call center. My role included leading sales and presenting at a number of conferences across North America.

- Overall leadership and P&L accountability for Central 1's Risk focused product offerings including: CyberSecurity, Fraud Prevention, Background and Credit Check, Identity (KYC), Anti-money laundering (AML), Regulatory Reporting and Insurance
- Worked with other Product leaders to integrate our roadmap into the broader suite of Products including consumer and business online banking and branch solutions

Sr. Product Manager, Analytics&CyberSecurity [Central 1](#)

2015 - 2016

Director, Product Development [Trulioo](#)

2014 - 2015

Director, Product Intelligence [Hootsuite](#) (Mat Leave Contract)

2013 - 2014

Product Manager, Data Platform [Central 1](#) (Mat Leave Contract)

2012 - 2013

Product Manager, Data Platform [Realtor.com](#)

2009 - 2012

John J. Schaub

Other Professional Experience

Business School Professor BCIT/UCW (Part-time) *2013 - 2022*
I taught **Business Analytics** and **ecommerce** as a part-time postgraduate business school instructor for almost ten years as a way to keep my skills sharp and to gain access to graduating students for hiring purposes.

Board and Governance Experience

Advisory Board Member Fostrum	<i>Dec 2019 - Present</i>
Advisory Board Member Broadsight	<i>Apr 2019 - Present</i>
Board Advisor BRB Digital	<i>Dec 2021 - Dec 2022</i>
Board Member VPL Foundation	<i>Jan 2019 - Dec 2021</i>
Board Member CUAIB	<i>Aug 2017 - July 2021</i>
Board Member VPL	<i>Jan 2013 - Dec 2020</i>
Board Member InterLink	<i>Jan 2013 - Dec 2020</i>
Founder ProductBC	<i>Jul 2013 - Aug 2016</i>

Education

M.Sc. Computer Science Athabasca University	<i>2010 - 2013</i>
B.Sc. Physics Simon Fraser University	<i>2000 - 2003</i>
Certificate of Business Management BCIT	<i>2007 - 2008</i>
Corporate Director Training (ICD.NP) Rotman University	<i>2013</i>
Leadership Development CIOCAN Leadership	<i>2013</i>
Board Governance Realize Strategies	<i>2015</i>